



HEATING & AIR CONDITIONING

10645 Liberty Ave • St. Louis, MO 63132 • Phone 314-429-4328

Family Tradition Since 1973

Maintenance Plan Sign Up for 2018

Dear Friends,

A belated Happy New Year to everyone. Enclosed is the renewal form for the Averill Maintenance Plan. As we have always emphasized, the Number 1 cause of the Heating & Cooling systems failure and Inefficiency is the lack of Maintenance. Proper Maintenance by a qualified technician is one of the most important steps you can take to prevent future problem (www.energystar.gov). In fact, less than 2% of our maintenance customers ever need emergency services.

This year we are offering three levels of maintenance. The Platinum, Gold and Silver plans offer a variety of benefits and discounts.

Monthly Payment options are available, the first tune-up will need to be paid for then monthly will begin after that.

PLATINUM BENEFITS

- 2 Tune-ups a year
- The 90 Day Diagnostic charge guarantee
- 20% Discounts on repairs
- 2 Year Replacement parts and Labor
- Humidifier service-including Replacement water panel
- Clean Electronic Air Cleaners, Or Total of 2 Media Filters, or Total of 6-1" filters
- \$25.00 off your diagnostic charge
- \$50.00 Loyalty Rewards Program

GOLD BENEFITS

- 2 Tune-ups a year
- The 60 Day diagnostic charge guarantee
- 15% Discounts on repairs
- 1 Year Replacement parts and labor
- Humidifier service-Including Replacement water panel
- \$15.00 off your diagnostic charge
- \$35.00 Loyalty Rewards Program

SILVER BENEFITS

- 2 Tune-ups a year
- The 60 Day diagnostic charge guarantee
- 10% Discounts on repairs
- 1 year replacement parts and labor
- \$25.00 Loyalty Rewards Program

Please give us a call with any questions you might have on any of the new Averill Maintenance Plans (AMP).

Thank you,

Mark Averill
Mark Averill





AMP PERFORMANCE

2018 AVERILL HEATING & AIR CONDITIONING MAINTENANCE PLAN

PROGRAM BENEFITS

- Annual Investment
- Monthly Pay Option
- Discounts On Multiple Systems
- Nate Certified Technicians
- Test Carbon Monoxide Detector Batteries
- Replacement Parts and Labor Guarantee
- Diagnostic Charge Guarantee
- 2 Tune-ups Per Year
- Reminder Service
- Pre-Season Scheduling
- No overtime fee's
- Discounts On Repairs
- Loyalty Rewards Program
- Diagnostic Charge Discount
- Humidifier Service, Water Panel Replacement
- Electronic Air Cleaner Cleaning Per Visit
- Media Filter Replacement Or 6 1" Filters

Non Maintenance	SILVER	GOLD	PLATINUM
\$102 Per Visit	\$185	\$240	\$335
	\$15.41	\$20	\$27.91
X	X	X	X
X	X	X	X
X	X	X	X
1 Year	1 Year	1 Year	2 Years
30 Days	60 Days	60 Days	90 Days
	X	X	X
	X	X	X
	X	X	X
	X	X	X
	10%	15%	20%
	\$25	\$35	\$50
		\$15 Off	\$25 Off
		X	X
			X
			X

Silver Plan

\$185.00 First System
 \$148.00 For Each Add'l System
or.....
 \$15.41 Monthly First System
 \$12.33 Monthly Each Add'l System

Gold Plan

\$240.00 First System
 \$192.00 For Each Add'l System
or.....
 \$20.00 Monthly First System
 \$16.00 Monthly Each Add'l System

Platinum Plan

\$335.00 First System
 \$268.00 For Each Add'l System
or.....
 \$27.91 Monthly First System
 \$22.33 Monthly Each Add'l System

Agreement Conditions

- 1.) 100% satisfaction guarantee - this agreement can be cancelled at any time, for any reason, with the unused portion of payment refunded to you.
- 2.) 1 System is 1 Air Conditioner and 1 Furnace.
- 3.) Customers can choose between monthly and paid in full options
- 4.) Maintenance hours are between 8am till 5pm Monday through Friday. Saturdays 8am till 2pm
- 5.) Humidifier service does not include steam cartridge or obsolete water panels.
- 6.) Filters on the platinum plan exclude custom sizes
- 7.) Repair Guarantee does not cover part replacement resulting from acts of God, Fire, Water Physical damage or abuse.
- 8.) Loyalty Rewards can be used toward purchase of any Heating & Air Conditioning system or Qualifying Accessories. These cannot be redeemed for cash.
- 9.) Client must remain on Protection Plan without lapse to retain Loyalty rewards.
- 10.) Refrigerant lost due to leaks will not be covered on the repair guarantee.
- 11.) Due to discount on Averill Maintenance Plan, Senior discounts and Coupons are not applicable
- 12.) Monthly pay options: Pay for the first tune-up up front, then monthly payment will start in April/October to apply to next tune-up.
- 13.) Additional systems must be located at same address.



AMPPERFORMANCE
AVERILL MAINTENANCE PROGRAM

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I WANT TO PARTICIPATE IN THIS AMP PLAN

I WANT TO PARTICIPATE IN THIS AMP PLAN

I WANT TO PARTICIPATE IN THIS AMP PLAN

Please return this form with payment to address below.

I wish to participate in the Averill Heating & Air Conditioning Maintenance Plan (AMP)

I understand the program and agree to take advantage of all applicable benefits.

Additional systems must be located at same address

* Monthly pay options: see agreement conditions

Name _____ # of Systems _____ Date _____

Address _____ Total Payment _____

Phone # _____ Signature _____

Credit Card # _____ Expiration Date _____ 3 Digit # _____ Paid in full Monthly

*Credit Card Customers, if you prefer to call the office at 314-429-4328. **Thank you.**

E-mail Address: _____

We may use your e-mail address to communicate with you about our services. (These e-mail address are not used for any other purposes and will not be sold).

Signature _____ Date _____

